

Men's Varsity
2005,2006,2007,2008
Region 5 AAAAA Champions
2006
AAAAA State Finalist
2007
State Champions



Women's Varsity
2005,2006,2007
Region 5 AAAAA Champions
2008
AAAAA Quarter Finalist
2006,2009
State Finalist

October 5, 2009

Dear Soccer Booster Parents:

The primary fundraiser for the Booster Club has always been selling souvenir program ads. Selling ads helps to defray the expenses necessary to proudly put our players on the field, without draining our pocketbooks. We are asking each player to sell \$350 in ads as part of the \$500 commitment for each student playing soccer at Harrison. (\$350 in ads, \$150 membership fee with each player responsible for the shortfall for ad monies not collected.) Of course, you can sell more. You may wish to purchase a personal ad for your own player. Make a list of all businesses you regularly support and then ask them to support your soccer program, i.e. Dry cleaners, banks, grocery stores, restaurants, etc.

Enclosed you will find an overview of the fundraising initiative, the sponsor letter, advertising agreement and a sample program. You will also receive a copy of these documents by e-mail which you may download for additional copies. **Checks should be collected at the time of sale and made payable to Harrison Soccer Booster Club.** All ads (copy-ready, sized to the ad size being purchased) should be **E-mailed** to **Gina Smith** at address below. Checks should be mailed or dropped off to the address below. Sponsors may use same ad as last year (we have on CD). If you sell an ad that includes a banner, please e-mail copy for the banner as well. The banners are simple, no fancy pictures, but get the message across. If a corporation had a banner last year, we will use that one again. All ads are subject to approval and should not reference tobacco, alcohol or firearms.

Ads are due by **January 8, 2010** to: **Gina Smith**
1347 Benbrooke Lane
Acworth, GA, 30101
Ksmith6602@aol.com
770.314.7040

Each half or full-page ad sponsor will receive a copy of the program. All sponsors will receive a thank-you letter (student's responsibility). You may enclose the Sponsor Letter with your personal thank-you note to serve as a thank-you from the Booster Club. Corporate donation sponsors will be listed on a page in the program as well as published on the web site on a scrolling banner.

Enclosed you will find a list of all businesses who purchased ads last year. These businesses may not be solicited by students other than those who sold ads to them last year until **November 6th**. On the 6th, a list of those businesses from which we have ads will be published at www.harrisonhoyasoccer.com. You will then be free to solicit all other businesses for ads.

Please address any questions you have to Gina Smith @ Ksmith6602@aol.com.

Sincerely,
Harrison High School Booster Club

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Fundraising details:

There will be no price changes for program advertisements from the 2008-09 program. Previous sponsors can use the same ad used last year if desired (we have on CD).

All ads are non-refundable except for personal ads.

Every player is responsible for a total of \$500.00 made up of \$350.00 in ads and a membership fee of \$150.00 (payable by personal check). If a player does not raise \$350.00 in ads, he/she is responsible for the shortfall between what was raised in ad sales and the \$350, in addition to the \$150 membership fee (due at uniform distribution).

Corporate Sponsorship:

\$750.00 Silver Corporate Sponsorship - Full page ad, Banner, Sponsorship Announcement over P.A., appreciation plaque for business display, business card ad placed on game programs and web site.

\$1000.00 Gold Corporate Sponsorship – Includes everything in the Silver package plus home game dedicated to the sponsor, table set-up with a display (car, banner, etc.) for handing out information, appreciation plaque for business display, four complimentary tickets for a home game.

Incentives: Any players who raise \$750.00 in advertisements and/or Corporate Sponsorship will have their membership fee (\$150.00) waived if all money and ads are submitted by January 8, 2010. Any players who raise \$1000.00 or more submitted by January 8, 2010 will receive a free Harrison Soccer hoodie as well as having the membership fee waived.

Timeline:

Ad copy and payments due by Friday, January 8, 2010 (ALL AD COPY E-MAILED TO GINA SMITH, payments mailed or dropped off to Gina Smith- see parent letter for address).

Deadline is firm! The ads must be approved by administration which means we will not be able to accept ads after the deadline. **After Jan. 8, you will be expected to pay \$350 in addition to the \$150 dollar membership fee.**

Checks made out to: Harrison Soccer Booster Club

If needed - Harrison High School Soccer Booster Club Taxpayer ID Number: 29-8448084

Players may begin fundraising October 5, 2009. **Returning Players will have through November 5, 2009 to secure their ads from last year before new players may solicit ads from existing advertisers.**

The fundraising packets will be available on our website (www.harrisonhoyasoccer.com) for players to print as needed. Sponsor (Fundraiser) Packets will be available for pickup on and after Monday, Oct. 5 in Coach Gross's office (Rm. 205) which will include all required paperwork and last year's program. We are attempting to have the Soccer Program available to distribute to patrons and players by February 13th, first home game.

Parental support is our key to a successful season

Harrison High School Soccer Booster Club, 4500 Due West Road, Kennesaw, GA 30152
www.harrisonhoyasoccer.com

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October 5, 2009

Dear Soccer Booster Sponsor:

Both the Men's and Women's Harrison Hoya Soccer teams are looking to extend their success in both Region and State play. Both the Men's and Women's teams had exciting seasons and post-season play last year with the women making it to State Finals and the men continuing their Region reign. Both teams are excited about the upcoming year with the Women hoping to come home with the State Championship this year and the Men hoping to recapture their 2007 State Championship title. We are very thankful that our community is always excited along with us at Harrison High School!

In order for our children to play high school soccer, all funding for equipment, uniforms, and the turf field, etc. must be raised by the players and their families. Souvenir program ads and concession sales are the main ways we raise these necessary funds. Your contribution allows our students to continue to participate in high school athletics and learn the valuable life lessons that being a part of an organized sport teaches them.

We are very proud of the young men and women of the Harrison High School Soccer Teams.

Thank you for supporting the Harrison Soccer Booster Club, securing the future of our program and players.

Sincerely,
Harrison High School Booster Club

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Harrison High School Advertisement Agreement

Partial page ads:

\$ 50.00 - Business Card ad (approx. 3 1/2" x 2 1/4")
 \$100.00 – one-quarter page ad (approx. 3 1/2" x 4 3/4")
 \$125.00 - one-half page ad (approx. 7 1/2" x 5")

Full page ads (approx 9 3/4" x 7 1/2") - includes 3' x 5' Banner @ Soccer Stadium:

\$250.00 - Full page ad
 \$350.00 - Inside program cover - Color (2 available)
 \$450.00 - Back program cover - Color (1 available)

Color Ad – (may be added to any full- paged ad within the program not already specified as color- i.e. inside or back cover) \$50.00

Corporate Sponsorship ads :

\$750.00 - **Silver Corporate** – Full page ad, Banner, Sponsorship announcement over P.A., appreciation plaque for business display, business ad placed on game programs and website.

\$1,000.00 - **Gold Corporate** – Includes everything in the Silver package plus home game dedicated to the sponsor, table set-up with a display (car, banner, etc.) for handing out information, four complimentary tickets for a home game.

All ads are non-refundable except for personal ads.

Ad copy and payments due by Friday, January 8, 2010
Please make checks out to: Harrison Soccer Booster Club
Harrison High School Soccer Booster Club Taxpayer ID Number: 29-8448084

_____ agrees to purchase advertising space in the
 (Company Name) Harrison High School Souvenir Program .

Sponsor Name - _____
 Address - _____
 E-mail - _____
 Phone # - _____
 Player - _____

Booster Club Information only:

Check # _____
 Person processing order _____
 Page location in program _____
 Color or B/W _____
 Ad edited by _____
 Administrative approval _____

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Sponsor for 2008-2009 Season

<ul style="list-style-type: none"> • Country- Wide Home Loans • Donn Associates • Zaxby's • Burnt Hickory Baptist Church • Due West UM Church • UPS- Lst Mtn/Village Green • Pinnacle Sports Medicine • Hoyas Recycle • Lewis Orthodontics • Area-41 • Kauffman Tire • Cobb Futbol Club • Cain & David • NorthStar Church • Keegan's Public House • Telemetry Labs • Harrison Habitat for Humanity • Keller Williams-D. Freeman • Country Wide/Prudential, Guertin/Mangum • Residential Dry-wall • Casey's Painting • Marietta Draperies • Craters and Freighters • UPS Store- Mars Hill Rd. • Piezoni's • Phoenix Distribution • Jim Tidwell Ford • Re/Max Communities 		<ul style="list-style-type: none"> • Brigade QM • Randy's Custom Painting • Capo's New York Pizza The Bravo Dance Center • Game On! Sports • Region's Bank • Sparrow Vision • Zeigler's BBQ & Catering • Chick-fil-A, Dallas Hwy • Sherri's Portraits • Art's Bagels and More • Bugaboo Creek • Platinum Roofing • Moncreif Heating and Air • Maddie Mae's Car Wash • Designer Dog • Brookstone/Lost Mountain Publix • Keller Williams Realty- McCleod • Bar-B-Cutie • The Paradies Shops • LGE • Max Muscle Sports Nutrition • Justice Ortodontics • DYSAA Heating and Air • NW YMCA / Striker Soccer • BB&T • Chick-fil-A mars Hill Rd. • Shaw Pharmacy
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